

Anika Reports Second Quarter 2023 Financial Results

Double Digit Q2 Revenue Growth Driven by Strong OA Pain Management Growth of 22%; Raising Low-End of Full-Year Guidance Range on Positive Year-to-Date Performance

Hyalofast®, Single-Stage, Off-the-Shelf, Resorbable Hyaluronic Acid Scaffold for Cartilage Repair, Pivotal Phase III Trial Fully Enrolled; Modular PMA Submission on Track to Commence in 2024 with Final PMA Module Filing Planned in 2025

Successful RevoMotion™ Reverse Shoulder Limited Market Release; Full Market Release Accelerated to September 2023 at Orthopaedic Summit: Evolving Technologies (OSET)

BEDFORD, Mass., August 8, 2023 – <u>Anika Therapeutics, Inc.</u> (NASDAQ: ANIK), a global joint preservation company in early intervention orthopedics, today reported financial results for its second quarter ended June 30, 2023.

Second Quarter 2023 Financial Summary

- Revenue in the second quarter of 2023 was \$44.3 million, up 12% compared to \$39.7 million in the second quarter of 2022.
 - OA Pain Management¹ revenue of \$29.3 million, up 22%
 - Joint Preservation and Restoration revenue of \$12.7 million, up 5%
 - Non-Orthopedic¹ revenue of \$2.3 million, down 33%
- Gross margin was 65%, including \$1.6 million of non-cash acquisition-related intangible asset amortization; Adjusted gross margin² was 69%.
- Net loss was (\$2.7) million, or (\$0.19) per share, which includes shareholder activism and other non-recurring corporate costs, compared to net loss of (\$2.8) million, or (\$0.20) per share, in the prior year period. Adjusted net income² was \$0.8 million, or \$0.06 per diluted share, compared to adjusted net loss² of (\$1.6) million, or (\$0.12) per share, in the second quarter of 2022.
- Adjusted EBITDA² was \$6.3 million, compared to \$4.4 million in the second quarter of 2022.
- Cash used in operations was \$8.3 million, reflecting \$8.3 million paid in the quarter for non-recurring costs incurred to date.
- Ending cash balance was \$65.1 million, after \$5.0 million used to repurchase shares of Anika stock in the second quarter.

"We are very pleased with our double-digit top line growth and improved margins in the second quarter. Strong growth and operational execution year-to-date increase our confidence for this year," said Cheryl R. Blanchard, Ph.D., Anika's President and CEO. "We made significant progress this quarter in strengthening an already robust portfolio focused on early intervention orthopedics. Specifically, we are thrilled to have our Phase III Pivotal study for Hyalofast now fully enrolled and on track for a modular PMA filing beginning in 2024 and completed in 2025. We also significantly advanced the development of Integrity, our HA-based rotator cuff patch system, which remains on track for a 2024 launch. In addition, since meeting the primary endpoint of our most recent Cingal Phase III Pivotal

¹ Revenue from veterinary products historically reported in OA Pain Management is now reported in the Non-Orthopedic product family to provide investors a more accurate representation of the performance of our business.

² See description of non-GAAP financial information contained in this release.



study, we had a Type-C meeting with the FDA in the second quarter and are actively engaging with them regarding next steps for U.S. regulatory approval."

Recent Business Highlights

- Leadership in OA Pain Management Market
 - o Increasing #1 U.S. market share position in OA Pain Management with single-injection Monovisc® and multi-injection Orthovisc®.
- Advancing Cingal®, Anika's Next-Generation Non-Opioid Single-Injection HA-Based injectable, Towards U.S. Regulatory Approval
 - Following its success in meeting its latest Phase III Pivotal primary endpoint in 2022, Anika had a Type-C meeting with the FDA in the second quarter and is continuing to actively engage with them regarding next steps for Cingal U.S. regulatory approval.
 - o Exploring commercial partnerships in the U.S. and select Asian markets.
- Building a Best-in-Class Portfolio of Joint Preservation and Restoration Solutions
 - Successful RevoMotion™ Reverse Shoulder limited market release accelerates full market release into September 2023, expanding Anika's shoulder arthroplasty portfolio into the more than \$1 billion U.S. reverse shoulder market.
 - Fully enrolled Hyalofast®, Anika's HA-based off-the-shelf single-stage cartilage repair scaffold, Phase III clinical trial; modular PMA submission with break-through device designation commencing in 2024; final PMA module filing expected in 2025.
 - Integrity™, Anika's HA-based regenerative rotator cuff patch system, received 510(k) clearances for the fixation components; awaiting final 510(k) clearance; Integrity system remains on-track for 2024 launch.
- Other Recent Activities
 - o Completed \$5 million accelerated stock repurchase under \$20 million authorized program.

Fiscal 2023 Revenue Outlook

The Company updated its overall revenue outlook for fiscal year 2023 to be between \$159.5 million and \$163 million, representing growth of 2% to 4% compared to 2022, up from its previous range of \$158 million to \$163 million.

Revenue ranges by product family are:

- OA Pain Management* of \$96-\$97.5 million, up 4% to 6%
- Joint Preservation and Restoration of \$54-\$55.5 million, up 7% to 10%
- Non-Orthopedic* of \$9.5-10 million, down ~30%

Conference Call Information

Anika's management will hold a conference call and webcast to discuss its financial results and business highlights today, Tuesday, August 8, 2023, at 5:00 pm ET. The conference call can be accessed by dialing 1-888-886-7786 (toll-free domestic) or 1-416-764-8658 (international) and providing the conference ID number 87907131. A live audio webcast will be available in the Investor Relations section of Anika's website, www.anika.com. A slide presentation with highlights from the

^{*} Effective January 1, 2023, the Company began to report revenue from product sales to veterinary customers within the Non-Orthopedic product family whereas such revenue had been previously reported within the OA Pain Management product family. The Company's growth outlook reflects this reclassification for both 2023 and 2022.



conference call will be available in the Investor Relations section of the Anika website. A replay of the webcast will be available on Anika's website approximately two hours after the completion of the event.

About Anika

Anika Therapeutics, Inc. (NASDAQ: ANIK), is a global joint preservation company that creates and delivers meaningful advancements in early intervention orthopedic care. Leveraging our core expertise in hyaluronic acid and implant solutions, we partner with clinicians to provide minimally invasive products that restore active living for people around the world. Our focus is on high opportunity spaces within orthopedics, including Osteoarthritis Pain Management, Regenerative Solutions, Sports Medicine and Arthrosurface Joint Solutions, and our products are efficiently delivered in key sites of care, including ambulatory surgery centers. Anika's global operations are headquartered outside of Boston, Massachusetts. For more information about Anika, please visit www.anika.com.

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Non-GAAP Financial Information

Non-GAAP financial measures should be considered supplemental to, and not a substitute for, the Company's reported financial results prepared in accordance with GAAP. Furthermore, the Company's definition of non-GAAP measures may differ from similarly titled measures used by others. Because non-GAAP financial measures exclude the effect of items that will increase or decrease the Company's reported results of operations, Anika strongly encourages investors to review the Company's consolidated financial statements and publicly filed reports in their entirety. The Company presents these non-GAAP financial measures because it uses them as supplemental measures in internally assessing the Company's operating performance, and, in the case of Adjusted EBITDA, it is set as a key performance metric to determine executive compensation. The Company also recognizes that these non-GAAP measures are commonly used in determining business performance more broadly and believes that they are helpful to investors, securities analysts, and other interested parties as a measure of comparative operating performance from period to period.

Adjusted Gross Margin

Adjusted gross margin is defined by the Company as adjusted gross profit divided by total revenue. The Company defines adjusted gross profit as GAAP gross profit excluding amortization of certain acquired assets, the impact of inventory fair-value step up associated with our recent acquisitions and non-cash product rationalization charges.

Adjusted EBITDA

Adjusted EBITDA is defined by the Company as GAAP net income (loss) excluding depreciation and amortization, interest and other income (expense), income taxes, stock-based compensation expense, acquisition related expenses, non-cash charges related to goodwill impairment and changes in the fair value of contingent consideration associated with the Company's recent acquisitions as a result of the COVID pandemic, and non-cash product rationalization charges.



Adjusted Net Income (Loss) and Adjusted EPS

Adjusted net income (loss) is defined by the Company as GAAP net income excluding acquisition related expenses, inclusive of the impact of purchase accounting, on a tax effected basis, and the noncash product rationalization charges. In the context of adjusted net income (loss), the impact of purchase accounting includes amortization of inventory step up and intangible assets recorded as part of purchase accounting for acquisition transactions. The amortized assets contribute to revenue generation, and the amortization of such assets will recur in future periods until such assets are fully amortized. These assets include the estimated fair value of certain identified assets acquired in acquisitions in 2020 and beyond, including in-process research and development, developed technology, customer relationships and acquired tradenames. As a result of COVID, the Company is also specifically excluding the impacts of goodwill impairment charges and changes in the fair value of contingent consideration associated with the acquisition transactions, each on a tax effected basis. Adjusted diluted EPS is defined by the Company as GAAP diluted EPS excluding acquisition related expenses and the impact of purchase accounting, each on a tax-adjusted per share basis, and noncash product rationalization charges. Again, the Company is also specifically excluding the impacts of goodwill impairment charges and changes in the fair value of contingent consideration associated with recent acquisition transactions, each on a tax effected basis if applicable.

A reconciliation of adjusted gross profit to gross profit (and the associated adjusted gross margin calculation), adjusted EBITDA to net income (loss), adjusted net income (loss) to net income (loss) and adjusted diluted EPS to diluted EPS, the most directly comparable financial measures calculated and presented in accordance with GAAP, is shown in the tables at the end of this release.

Forward-Looking Statements

This press release may contain forward-looking statements, within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, concerning the Company's expectations, anticipations, intentions, beliefs or strategies regarding the future which are not statements of historical fact, including statements in the subheadings and Recent Business Highlights about the timing of regulatory filings for Hyalofast and the full market release of RevoMotion, the statements in Dr. Blanchard's quote and the Recent Business Highlights about the regulatory status and the launch of Integrity, and the statements made in the section titled Fiscal 2023 Revenue Outlook. These statements are based upon the current beliefs and expectations of the Company's management and are subject to significant risks, uncertainties, and other factors. The Company's actual results could differ materially from any anticipated future results, performance, or achievements described in the forward-looking statements as a result of a number of factors including, but not limited to, (i) the Company's ability to successfully commence and/or complete clinical trials of its products on a timely basis or at all; (ii) the Company's ability to obtain preclinical or clinical data to support domestic and international pre-market approval applications, 510(k) applications, or new drug applications, or to timely file and receive FDA or other regulatory approvals or clearances of its products; (iii) that such approvals will not be obtained in a timely manner or without the need for additional clinical trials, other testing or regulatory submissions, as applicable; (iv) the Company's research and product development efforts and their relative success, including whether we have any meaningful sales of any new products resulting from such efforts; (v) the cost effectiveness and efficiency of the Company's clinical studies, manufacturing operations, and production planning; (vi) the strength of the economies in which the Company operates or will be operating, as well as the political stability of any of those geographic areas; (vii) future determinations by the Company to allocate resources to products and in directions not presently contemplated; (viii)



the Company's ability to successfully commercialize its products, in the U.S. and abroad; (ix) the Company's ability to provide an adequate and timely supply of its products to its customers; and (x) the Company's ability to achieve its growth targets. Additional factors and risks are described in the Company's periodic reports filed with the Securities and Exchange Commission, and they are available on the SEC's website at www.sec.gov. Forward-looking statements are made based on information available to the Company on the date of this press release, and the Company assumes no obligation to update the information contained in this press release.

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Anika Therapeutics, Inc. and Subsidiaries Consolidated Statements of Operations (in thousands, except per share data) (unaudited)

	For	the Three Month	s Ended .	lune 30,		nths Ended June 30,		
		2023		2022		2023	2022	
Revenue	\$	44,302	\$	39,657	\$	82,226	\$	76,350
Cost of Revenue		15,330		14,795		30,411		29,684
Gross Profit		28,972		24,862		51,815		46,666
Operating expenses:								
Research and development		8,914		6,975		17,314		13,132
Selling, general and administrative		23,689		21,268		50,685		40,469
Total operating expenses	<u></u>	32,603		28,243		67,999		53,601
Loss from operations		(3,631)		(3,381)		(16,184)		(6,935)
Interest and other income (expense), net		561		96		1,100		(58)
Loss before income taxes		(3,070)		(3,285)		(15,084)		(6,993)
Benefit from income taxes		(329)		(442)		(1,993)		(1,217)
Net loss	\$	(2,741)	\$	(2,843)	\$	(13,091)	\$	(5,776)
Net loss per share:								
Basic	\$	(0.19)	\$	(0.20)	\$	(0.89)	\$	(0.40)
Diluted	\$	(0.19)	\$	(0.20)	\$	(0.89)	\$	(0.40)
Weighted average common shares outstanding:								
Basic		14,688		14,555		14,671		14,511
Diluted		14,688		14,555		14,671		14,511



Anika Therapeutics, Inc. and Subsidiaries Consolidated Balance Sheets (in thousands, except per share data)

ASSETS		June 30, 2023	December 31, 2022		
Current assets:					
Cash and cash equivalents	\$	65,071	\$	86,327	
Accounts receivable, net		36,737		34,627	
Inventories, net		42,604		39,765	
Prepaid expenses and other current assets		7,789		8,828	
Total current assets		152,201		169,547	
Property and equipment, net		47,988		48,279	
Right-of-use assets		29,631		30,696	
Other long-term assets		19,390		17,219	
Deferred tax assets		1,498		1,449	
Intangible assets, net		70,707		74,599	
Goodwill		7,467		7,339	
Total assets	\$	328,882	\$	349,128	
LIABILITIES AND STOCKHOLDERS' EQUITY Current liabilities: Accounts payable	\$	7,944	\$	9,074	
Accrued expenses and other current liabilities	*	15,512	Ψ	18,840	
Total current liabilities		23,456		27,914	
Other long-term liabilities		401	-	398	
Deferred tax liability		3,235		6,436	
Lease liabilities		27,775		28,817	
Stockholders' equity:					
Common stock, \$0.01 par value		147		146	
Additional paid-in-capital		82,397		81,141	
Accumulated other comprehensive loss		(6,157)		(6,443)	
Retained earnings		197,628		210,719	
Total stockholders' equity		274,015		285,563	
Total liabilities and stockholders' equity	\$	328,882	\$	349,128	



Anika Therapeutics, Inc. and Subsidiaries Reconciliation of GAAP Gross Profit to Adjusted Gross Profit (in thousands) (unaudited)

	For	For the Six Months Ended Jun 30,						
Gross Profit		2023	2022		2023		2022	
	\$	28,972	\$	24,862	\$	51,815	\$	46,666
Acquisition related intangible asset amortization		1,561		1,562		3,123		3,124
Adjusted Gross Profit	\$	30,533	\$	26,424	\$	54,938	\$	49,790
Unadjusted Gross Margin		65%		63%		63%		61%
Adjusted Gross Margin		69%		67%		67%		65%

Anika Therapeutics, Inc. and Subsidiaries Reconciliation of GAAP Net Income to Adjusted EBITDA (in thousands) (unaudited)

	For the Three Months Ended Jun 30,					For the Six Months Ended Jun 30,				
Net loss	2023		2022		2023		2022			
	\$	(2,741)	\$	(2,843)	\$	(13,091)	\$	(5,776)		
Interest and other (income) expense, net		(561)		(96)		(1,100)		58		
Benefit from income taxes		(329)		(442)		(1,993)		(1,217)		
Depreciation and amortization		1,764		1,933		3,528		3,753		
Stock-based compensation		4,150		4,081		7,867		6,626		
Arbitration settlement		-		-		3,250		-		
Acquisition related intangible asset amortization		1,787		1,787		3,574		3,574		
Costs of shareholder activism		2,202		-		3,033		-		
Adjusted EBITDA	\$	6,272	\$	4,420	\$	5,068	\$	7,018		

Anika Therapeutics, Inc. and Subsidiaries Reconciliation of GAAP Net Income to Adjusted Net Income (in thousands) (unaudited)

	For the Three Months Ended Jun 30,				For the Six Months Ended Jun 30,			
		2023		2022		2023		2022
Net loss	\$	(2,741)	\$	(2,843)	\$	(13,091)	\$	(5,776)
Arbitration settlement, tax effected		-		-		2,800		-
Acquisition related intangible asset amortization, tax effected		1,598		1,219		3,080		2,565
Costs of shareholder activism, tax effected		1,970				2,613		
Adjusted net income (loss)	\$	827	\$	(1,624)	\$	(4,598)	\$	(3,211)

Anika Therapeutics, Inc. and Subsidiaries Reconciliation of GAAP Diluted Earnings Per Share to Adjusted Diluted Earnings Per Share (per share data) (unaudited)

	For	the Three Mon	l Jun 30,	For the Six Months Ended Jun 30,				
		2023		2022		2023		2022
Diluted net loss per share	\$	(0.19)	\$	(0.20)	\$	(0.89)	\$	(0.40)
Arbitration settlement, tax effected		-		-		0.19		-
Acquisition related intangible asset amortization, tax effected		0.11		0.08		0.21		0.18
Costs of shareholder activism, tax effected		0.14		-		0.18		-
Adjusted diluted net income (loss) per share	\$	0.06	\$	(0.12)	\$	(0.31)	\$	(0.22)



Anika Therapeutics, Inc. and Subsidiaries Revenue by Product Family (in thousands, except percentages) (unaudited)

For the Three Months Ended Jun 30, For the Six Months Ended Jun 30, 2023 2022 % change 2023 2022 \$ change % change \$ change OA Pain Management \$ 29,334 \$ 24,093 5,241 22% 51,967 45,058 \$ 6,909 15% Joint Preservation and Restoration 12,660 12,095 565 5% 26,113 24,234 1,879 8% Non-Orthopedic 3,469 2,308 (1,161)-33% 4,146 7,058 (2,912)-41% Revenue \$ 44,302 \$ 39,657 \$ 4,645 12% \$ 82,226 \$ 76,350 \$ 5,876 8%

Note: Effective January 1, 2023, the Company began to report revenue from product sales to veterinary customers within the Non-Orthopedic product family whereas such revenue had been previously reported within the OA Pain Management product family. Revenue from product sales to veterinary customers amounted to \$1.1 million and \$1.6 million for the three months ended June 30, 2023 and 2022, respectively, and \$1.6 million and \$3.4 million for the six months ended June 30, 2023 and 2022, respectively, and is included within Non-Orthopedic for all periods presented.